



Te Atatu Views Magazine Rate Card

Ad Sizes:

Full Page 210 x 297

Quarter Page Landscape 190 x 64

Half Page Landscape 190 x 133

Half Page Portrait 92 x 270

Quarter Page Portrait 92 x 133

Eighth Page Landscape 92 x 61

- ▶ A4, full-colour publication
- ▶ Published quarterly
- ▶ Circulation: 10,000 copies
- ▶ Delivered free to homes and businesses in Te Atatu Peninsula and Te Atatu South.
- ▶ Available in selected libraries, cafés, street boxes and visitor accommodation
- ▶ Published online at www.teatatupeninsula.co.nz

Advertising Rates:

Full page \$644.00 plus G.S.T

½ page \$336.00 plus G.S.T

¼ page \$185.00 plus G.S.T

1/8 page \$157.00 plus G.S.T

Artwork setup and design - free!

Deadlines:

	Booking deadline-	Material deadline-	Delivered (approx.)
Spring Sept/Oct/Nov	1 Aug	8 Aug	1 Sept
Summer Dec/Jan/Feb	1 Nov	8 Nov	25 Nov
Autumn Mar/Apr/May	1 Feb	8 Feb	29 Feb
Winter Jun/Jul/Aug	1 May	8 May	27 May

Specifications:

All advertisements are full colour display

Full page - A4 Portrait 297x210mm (+ 5mm bleed); without bleed 270x190mm

Half page - A5 landscape 148 x 210 (+ 5mm bleed); without bleed 130 x 190

Quarter page - Portrait 130 x 92mm (without bleed)

Eighth page - Landscape 70mm x 92mm (without bleed)

- ▶ Files supplied as Press Optimised pdfs
- ▶ No RGB colours, low resolution images or Jpegs
- ▶ Images no lower than 300 dpi
- ▶ Fonts embedded

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