

## **Submission to Henderson-Massey Local Board Plan 2026**

**From: Te Atatū Peninsula Business Association (TAPBA)**

**23 July 2026**

Te Atatū Peninsula Business Association (TAPBA) welcomes the opportunity to provide feedback on the draft Henderson-Massey Local Board Plan 2026.

As the Business Improvement District (BID) representing the Te Atatū Peninsula town centre, TAPBA works closely with businesses, residents, community groups and agencies to advocate for a vibrant, resilient and well-connected Peninsula. We are pleased to see many of our priorities reflected in the draft plan and wish to express our support for the following projects and objectives.

### **Page 14 – Community**

*"Communities are prepared for rapid urban change and supported to be resilient to the effects of a changing climate."*

#### **Comment:**

TAPBA strongly supports this objective. Te Atatū Peninsula has experienced significant population growth and intensification, placing considerable pressure on local infrastructure and services. As a peninsula with a single access and egress road, our community is particularly vulnerable during weather events or emergencies. Support for community resilience in the face of rapid urban change and climate-related events will become increasingly important over time.

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### **Page 15 – Advocacy**

*"Ensure funding remains in the council's 10-year budget for the detailed design and construction phase for an aquatic facility in the north west."*

#### **Comment:**

TAPBA supports the continued advocacy for an aquatic facility in the north-west, recognising the important role such regional facilities play in supporting growing communities.

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### **Page 17 – Natural Environment**

*"Support volunteer groups to coordinate community ecological restoration work in Harbourview–Orangihina Park."*

*"Funding to design and build the Harbourview/Orangihina wetland from the completed concept design."*

#### **Comment:**

TAPBA supports both initiatives. Rapid intensification has placed considerable pressure on existing wastewater infrastructure, and the proposed wetland represents an opportunity to improve environmental outcomes while enhancing an important local amenity. We also

acknowledge the valuable contribution made by volunteer groups in restoring and protecting Harbourview–Orangihina Park.

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## **Page 20 – Built Environment**

*"Town centres thrive and adapt to growth."*

*"Work alongside the Te Atatū Business Association on a community-led masterplan for Te Atatū town centre."*

### **Comment:**

TAPBA is pleased to see support for the Te Atatū Peninsula Masterplan included in the draft plan.

Completion of Stage One has provided valuable insights into the opportunities and challenges facing our town centre and will help inform the next stage of this important project. A completed Masterplan has the potential to deliver lasting benefits across a range of areas, including public spaces, transport, accessibility, and economic development.

TAPBA is preparing to undertake the significant task of raising approximately \$100,000 to complete Stage Two of the Masterplan. As a small business association, the support of Henderson-Massey Local Board and our elected representatives will be instrumental in bringing this vision to life.

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## **Page 22 – Opportunity and Prosperity**

TAPBA supports the following objectives:

- *Investigate opportunities for local economic development planning in smaller town centres.*
- *Support business associations and Business Improvement Districts (BIDs) to develop projects and strategies that benefit town centre businesses.*
- *Prosperity grows at the local level.*
- *Prioritise local businesses and suppliers in local board-funded projects.*

### **Comment:**

Local businesses are the backbone of our community. Supporting smaller town centres and Business Improvement Districts helps ensure economic growth is shared across Henderson-Massey and contributes to vibrant, connected communities.

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## **Page 24 – Transport**

*"Use the 'blue-green' network to expand our network of local paths."*

*"Continue the funding partnership with the government to complete Te Whau Pathway."*

### **Comment:**

TAPBA strongly supports the completion of Te Whau Pathway. This transformational project will provide a safe walking and cycling connection between Green Bay and Te Atatū while delivering significant environmental, transport, recreation and health benefits.

Te Whau Pathway is much more than a shared path; it is an investment in community connectivity, environmental stewardship and alternative transport options. Its completion will be of benefit to the entire region.

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### **Safe Streets**

*"Address the issue of parking congestion in local streets created by high-density housing developments."*

#### **Comment:**

TAPBA strongly supports efforts to address parking congestion associated with high-density housing developments.

Several streets on Te Atatū Peninsula have become increasingly difficult for emergency services to access due to on-street parking. In addition, reduced visibility for pedestrians, traffic bottlenecks and parking infringements have become common concerns for residents.

Addressing these issues is essential to ensuring our streets remain safe, accessible and fit for purpose as the Peninsula continues to grow.

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### **Conclusion**

TAPBA congratulates Henderson-Massey Local Board on the development of a draft plan that recognises the challenges and opportunities facing our growing communities.

We look forward to continuing to work collaboratively with the Local Board to support local businesses, advocate for our community, and help make Te Atatū Peninsula a vibrant and resilient place to live, work, shop and visit.